



Manning Media Co-operative Ltd

Owner and operator of

2 BOB Radio 104.7 FM

Cnr Wynter & Macquarie Sts
PO Box 400, Taree NSW 2430

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ABN 47 643 625 232

2 BOB RADIO SPONSORSHIP CONTRACT 2020

Business Name:

Nature of Business:.....

Type (e.g. Company, Assoc, Not for profit).....

Address:

.....P/C.....

Contact Person: Position.....

Ph:..... Fax:.....MOB.....

Email:..... Website.....

SPONSORSHIP – Which package suits your needs?

Package	Duration	No. of spots	Price per spot	No. of announcement variations	Total (inc. GST)
Base	1 week	10	\$ 11.00	1	\$ 110
Bronze	1 month	40	\$ 5.50	2	\$ 220
Silver	3 months	120	\$ 3.66	3	\$ 440
Gold	6 months	240	\$ 2.75	4	\$ 660
Platinum	12 months	480	\$ 2.29	5	\$ 1100

Requested Start Date for Sponsorship Announcements

Expected Finish Date for Sponsorship Announcements

The Sponsor agrees to provide the text of the Sponsorship announcement(s) in writing and with this Contract, at least five working days before the Start Date for the Sponsorship Announcements, unless other arrangements are made with Manning Media Cooperative.

Manning Media Coop will provide an electronic copy of the pre-recorded announcement(s) to the Sponsor by email prior to broadcast.

PAYMENT DETAILS:

Base	
Bronze	
Silver	
Gold	
Platinum	

Bank Details – if paying electronically (EFT):
 Manning Media Cooperative
 Regional Australia Bank
 BSB: 932-000
 ACC No: 5001 789 79
 [Please include your Business name on the deposit]
 EFT Receipt No

Total Cost:.....Payment: Cash Cheque EFT Invoice

I / we hereby confirm that I / we wish to place the abovementioned sponsorship with Manning Media Cooperative (2 BOB Radio) and that I/we shall abide by all the terms and conditions as set below by Manning Media Cooperative (2 BOB Radio).

Signed for and on behalf of:.....

Signature:..... Name:..... Date:.....

Signed for and on behalf of Manning Media Cooperative (2 BOB Radio)

Signature..... Name:..... Date:.....

GENERAL TERMS AND CONDITIONS

1. Each spot represents approximately **30 seconds**. All prices quoted include GST and Production costs.
2. All sponsorship announcements will include a tag saying "xxxx is a sponsor of 2 BOB Radio."
3. Sponsorship announcements will be played in the general run-of-station and, where possible, trafficked through prime time programs (e.g. Breakfast and Drive time). The time of broadcast of all sponsorship announcements during the duration of this contract are to be at the sole and absolute discretion of Manning Media Cooperative (2 BOB Radio).
4. No more than five minutes of sponsorship announcements will be played in each broadcast hour.
5. No more than two consecutive sponsorship announcements will be played at any time, except in unusual circumstances.
6. Manning Media Cooperative (2 BOB Radio) reserves the right to:
 - a. Refuse, at its discretion to accept any sponsorship material that in the opinion of Manning Media Cooperative (2 BOB Radio) is not consistent with guidelines or does not meet the technical, linguistic or quality standards as determined by Manning Media Cooperative (2 BOB Radio)
 - b. Change the rates, terms and conditions at any time.
 - c. Cancel, re-schedule or replace any program or sponsorship announcement.
7. For booking cancellations made within five working days before the first day of broadcast, the Manning Media Cooperative (2 BOB Radio), will be entitled to payment as if the sponsorship had been broadcast or the production had taken place in accordance with the original booking.
8. All sponsorships must be paid in full before the first date of the broadcast unless credit terms have been previously agreed with Manning Media Cooperative (2 BOB Radio).
9. Manning Media Cooperative (2 BOB Radio) retains the right to refuse to extend credit to any sponsor.
10. Manning Media Cooperative (2 BOB Radio) will not be responsible for archiving any sponsorship material for more than three months after the date of broadcast.
11. This Contract shall commence on signature date and shall continue unless terminated by either party with 30 days notice in writing.

2 BOB Radio 104.7 FM COMMUNITY RADIO BROADCASTING TO THE MANNING SINCE 1986